

ARTISTRY 2010

Holiday Sale of Fine Craft & Art



APPLICATION GUIDELINES for Artistry 2010

Thank you for your interest in The Shop at Guilford Art Center! Since 1967, our Shop has been known as “the” place to buy American made contemporary fine craft and art. We are pleased to continue this tradition as proven by our NICHE Magazine retailer nomination as well as receiving 1st place awards for the 2006 New Haven Advocate’s Best “Artisans Gallery” and “The Best Place to Buy One-of-a-Kind Jewelry”.

We will be featuring one-of-a-kind work by more than 350 artists. We attract shoppers from Connecticut, particularly the shoreline area, and “Artistry” helps to service us as one of the largest fundraisers for the Art Center. Each year we seek out new and established artists by attending craft fairs, NYC gift shows, and other venues around the country to enhance our selection of fine crafts. Please note the following eligibility requirements and submit your application by August 23th, 2010 for consideration in this year’s event!

Eligibility

Crafts made (by hand) by an individual and/or with help from a limited number of assistants/apprentices including the following media: baskets, clay, clothing, edibles, fiber, furniture, glass, jewelry, leather, metal, mixed media, paper/book arts, polymer clay, quilts, toys, and wood. Prints, photography and paintings are also eligible. However, space is limited.

All work must be handmade in the USA or Canada, and be of high quality.

All submitted work must express the personal aesthetic of the maker, demonstrate technical skill (attention to detail, design, function and finish) and appear saleable with attention to pricing and product presentation. Structural integrity must match the intent of use.

If your work requires enhancements and/or purchased parts they must be of high quality and not dominate the work (i.e. lamp parts, bamboo handles, clockworks, beads, pouches, etc).

Merchandise must be available upon request and assured it is received in a timely manner when requested.

Media Specific Requirements

All submitted work must meet the eligibility requirements above. The specific requirements listed below provide additional detail for select media.

Clay-

- Thickness of clay should be in proportion with the form and function of the piece.
- Each piece should be finished inside and out (no excessive crazing, pitting, etc.)
- Handles and surfaces should be without sharp edges, spouts and lids should function well and attachments should be physically strong.

Edibles-

- Due to the consumable nature of these products, the Center allows a limited selection of edibles into the show however they must be: non-perishable, produced in limited quantities and from the creators original recipe.

Fiber (Stitched)-

- Commercial parts/fabrics may be used but are subordinate to the total design and production of the craft product.
- All seams and raw edges must be finished in a functional and aesthetic manner.

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Glass-

- All sharp edges (including sharp pontil marks) must be removed.
- Bubbles in glassware will not be allowed

Metal-

- Fire scale problems must be resolved and solder joints should be clean.
- Connections (both hot and cold) should be physically strong.
- Findings should be of high quality, function properly, and be compatible with the materials in the piece.
- Each piece should demonstrate that attention has been paid to all surfaces, including the back surface.

Mixed Media-

- Includes: assemblages, painting/surface designs on unique objects, combinations of more than one medium.

Paper (Cards/Calendars)-

- Due to the disposable nature of note cards and calendars, the Center allows commercial reproduction of original works of art for these objects.

Prints, Photography, Painting-

- If work is framed, the frame should be appropriate to the piece, be of high quality and not dominate the work. If work is not framed, it must be presented matted, and within a clear sleeve/shrink-wrapped or framed.
- Each piece should be signed and numbered (if applicable) in pencil.
- Pieces should be either one-of-a-kind or limited edition work.

Wood-

- A high quality finish, well sanded surface and attention to all areas of the piece (back, bottom, inside) are expected.

Jury Fee (\$20)

This includes submission and review of a minimum of 5 photos or more (digital or not), a CD disk with your work, or e-mail photos to broggow@guilfordartcenter.org. The Center has the option of choosing the merchandise that would deem appropriate for the event. Artists assume shipping costs for delivery to and from the Center. If you wish to have your work, photos or slides returned, include a return shipping label, UPS/FED Ex Acct. #, SASE or make an appointment for personal delivery/pickup with the Shop Manager.

Jury Fee (\$20)

- Check, cash or money order due with this application.
- e-mail application to broggow@guilfordartcenter.org or send to: Bonita Roggow, Shop Manager, PO Box 589, Guilford, CT 06437. If e-mailed please attach photos for review as well as send photos with the application in the mail.

Deadlines

Application materials (application, fee and photos/slides/actual work) must be **received by**

August 23rd, 2010. If accepted, work needs to be delivered by **October 4th- through October 22nd.**

You may either ship your work or deliver your work between the hours of 10:00 am and 5:00 pm, Monday-Friday.

Work will be returned on or before January 31st, 2011.

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Notification

Artists will be notified on or before **August 31st**. You will receive either a written letter with the committee's decision regarding your submission or a personal phone call. At that time, your work will be returned (if you have included payment for its return) or we will request that you come to pick it up (if it was hand-delivered).

Please note that although your craft pieces might meet all of the criteria at an acceptable level, the committee reserves the right to refuse work based on suitability to the atmosphere of the Shop space, the number of consignors we have working in the medium and available space. Artists may continue to submit presentations to the committee as new bodies of work are created, as these will be considered separately from any original refused submissions.

Terms

Crafts are accepted on a 50/50-consignment basis or 100% of the wholesale cost. Any merchandise that is not sold during Artistry is sent back to the artist at the artist's expense unless an agreement has been worked out prior. All packages will be returned, insured, via UPS. If you do not want your work sent back via UPS then please send us your own return postage. The total value of shipping costs will be taken out of the last month's commission statement. In the event of any broken merchandise that is returned, it is the artist's responsibility to file a claim with UPS. Merchandise will be returned on or before January 31ST, 2011. Any discrepancies need to be addressed on or before March 1st, 2011.

In the event that the merchandise is not moving or selling during Artistry, the Center has the option of requesting new work and we will ship the original merchandise back. It is imperative that merchandise must be available upon request. If one particular item is selling quickly and backup stock is needed the artist must be able to supply the Center with immediate backup merchandise, assuring it is received in a timely manner.

If a special order is made as a direct result of viewing work at the Art Center, the Art Center will retain 50% of the sale of the special order.

Checks for sold items will be sent on a monthly basis, with sales for one month paid by the end of the following month.

Articles consigned to Artistry will be arranged in displays as space is available and at the discretion of the shop manager and staff.

Artist's Biography

- Attach an artist statement and/or biography describing the processes used in your work to this application.
- Cards and hang tags with artists information will be allowed

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Application for Artistry 2010

Name _____

Address _____

(Please use physical address where merchandise will be shipped back)

City _____ State _____ Zip _____

Phone/Fax _____

E-mail _____

Website _____

Application deadline is August 23rd, 2010
Show Dates: NOVEMBER 4th, 2010—JANUARY 9TH, 2011

Submission Information

Please submit a minimum of (5) five pieces representing a range of prices and styles in your work. Mark your name on photos or physical items and number them accordingly. Please note that retail price reflects a 100% markup of your cost.

Description _____ Retail cost _____

Description _____ Retail cost _____

Description _____ Retail cost _____

Description _____ Retail cost _____

Description _____ Retail cost _____