



## APPLICATION GUIDELINES

Thank you for your interest in The Shop at Guilford Art Center! Since 1967, our Shop has been known as “the” place to buy American made contemporary fine craft and art. We are pleased to continue this tradition as proven by our NICHE Magazine retailer nomination as well as receiving 1<sup>st</sup> place awards for the 2006 New Haven Advocate’s Best “Artisans Gallery” and “Best Place to Buy One-of-a-Kind Jewelry”.

This is an exciting time to participate in ARTISTRY, the Center’s 30th annual holiday sale of fine crafts! Featuring one-of-a-kind work by more than 350 artists, it attracts shoppers from throughout Connecticut, particularly the shoreline area, and serves as one of the largest fundraisers for the Art Center. Each year we seek out new and established artists to enhance our selection of fine crafts. Please note the following eligibility requirements and submit your application by August 1, 2008 for consideration in this year’s event!

### Eligibility

Crafts made (by hand) by an individual and/or with help from a limited number of assistants/apprentices including the following media: baskets, clay, clothing, edibles, fiber, furniture, glass, jewelry, leather, metal, mixed media, paper/book arts, polymer clay, quilts, toys, and wood. Prints, photography and paintings are also eligible. However, space is limited.

All work must be handmade in the USA or Canada, and be of high quality.

All submitted work must express the personal aesthetic of the maker, demonstrate technical skill (attention to detail, design, function and finish) and appear saleable with attention to pricing and product presentation. Structural integrity must match the intent of use.

If your work requires enhancements and/or purchased parts they must be of high quality and not dominate the work (i.e. lamp parts, bamboo handles, clockworks, beads, pouches, etc).

### Media Specific Requirements

All submitted work must meet the eligibility requirements above. The specific requirements listed below provide additional detail for select media.

#### Clay-

- Thickness of clay should be in proportion with the form and function of the piece.
- Each piece should be finished inside and out (no excessive crazing, pitting, etc.)
- Handles and surfaces should be without sharp edges, spouts and lids should function well and attachments should be physically strong.

#### Edibles-

- Due to the consumable nature of these products, the Center allows a limited selection of edibles into the show however they must be: non-perishable, produced in limited quantities and from the creators original recipe.

#### Fiber (Stitched)-

- Commercial parts/fabrics may be used but are subordinate to the total design and production of the craft product.
- All seams and raw edges must be finished in a functional and aesthetic manner.

#### Glass-

- All sharp edges (including sharp pontil marks) must be removed.



# ARTISTRY 2008 • Holiday Sale of Fine Craft & Art

## Metal-

- Fire scale problems must be resolved and solder joints should be clean.
- Connections (both hot and cold) should be physically strong.
- Findings should be of high quality, function properly, and be compatible with the materials in the piece.
- Each piece should demonstrate that attention has been paid to all surfaces, including the back surface.

## Mixed Media-

- Includes: assemblages, painting/surface designs on unique objects, combinations of more than one medium.

## Paper (Cards/Calendars)-

- Due to the disposable nature of note cards and calendars, the Center allows commercial reproduction of original works of art for these objects.

## Prints, Photography, Painting-

- If work is framed, the frame should be appropriate to the piece, be of high quality and not dominate the work.
- If work is not framed, it must be presented matted, and within a clear sleeve/shrink-wrapped or framed.
- Each piece should be signed and numbered (if applicable) in pencil.
- Pieces should be either one-of-a-kind or limited edition work.

## Wood-

- A high quality finish, well sanded surface and attention to all areas of the piece (back, bottom, inside) are expected.

## Jury Fee (\$15)

This includes submission and review of a minimum of five (5) slides, photos (digital or not), or actual work . Artists assume shipping costs for delivery to and from the Center. If you wish to have your work, photos or slides returned, include a return shipping label, UPS/FED Ex Acct. #, SASE or make an appointment for personal delivery/pickup with the Shop Manager.

## Deadlines

Application materials (application, fee and photos/slides/actual work) must be **received by August 1<sup>st</sup>**.

If accepted, work would need to be **delivered by September 22 through Saturday, October 4<sup>th</sup>**, either via shipping or personal delivery between the hours of 10:00 am and 5:00 pm.

## Terms

Crafts are accepted on a 50/50-consignment basis. Given the markup, please price items appropriately to sell. Artists assume shipping costs, both for delivery and for return of unsold merchandise. Checks for sold items will be sent on a monthly basis, with sales for one month paid by the end of the following month.

## Notification

Artists will be notified by **August 15<sup>th</sup>**. You will receive a written letter with the committee's decision regarding your submission. At that time, your work will be returned (if you have included payment for its return) or we will request that you come to pick it up (if it was hand-delivered).

Please note that although your craft pieces might meet all of the criteria at an acceptable level, the committee reserves the right to refuse work based on suitability to the atmosphere of the Shop space, the number of consignors we have working in the medium and available space. Artists may continue to submit presentations to the committee as new bodies of work are created, as these will be considered separately from any original refused submissions.



## APPLICATION

Deadline: Received by **AUGUST 1, 2008**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone/Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Show Dates: **OCTOBER 20, 2008- JANUARY 11, 2008**

### Submission Information

Please submit a minimum of (5) five pieces representing a range of prices and styles in your work. Mark your name on slides, photos or physical items and number them accordingly. Please note that retail price reflects a 100% markup of your cost.

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|----------------------|--------------|----------------------|-----------------|
| 1. Description _____ | Medium _____ | Size (approx.) _____ | Retail \$ _____ |
| 2. Description _____ | Medium _____ | Size (approx.) _____ | Retail \$ _____ |
| 3. Description _____ | Medium _____ | Size (approx.) _____ | Retail \$ _____ |
| 4. Description _____ | Medium _____ | Size (approx.) _____ | Retail \$ _____ |
| 5. Description _____ | Medium _____ | Size (approx.) _____ | Retail \$ _____ |

Further details you would like to share:

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### Jury Fee (\$15)

- Check or cash, due with this application.

### Artist Biography/Statement

- Attach an artist statement and/or biography describing the processes used in your work to this application.
- List below where you are currently selling, both wholesale and consignment, locally, nationally, and any other market experience you may have.

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