



2018 SPONSORSHIP OPPORTUNITIES

Principal

\$10,000

Category Exclusivity

- “The Official (company/industry) of the GAC”

GAC Onsite & Promotions

- One GAC-created class/workshop for employee group (max: 12 people)
- Use of GAC facilities for one event (meeting, reception)
- Onsite demonstrations/display opportunities
- Logo on GAC website with link to sponsor homepage
- Logo in GAC catalogues (4 per year distributed to 7,000 per printing)
- 20 annual memberships; includes 10% discount in shop and 10% discount for class registration fees

Events

- Craft Expo (attendance: 8,000+): 30 Expo tickets, logo on signage, program book and advertising; display opportunities of product/literature in GAC Expo tent
- Annual Gala: 6 Gala tickets, logo on Gala event signage, inclusion in Gala PR/promotions
- Artistry: Inclusion on postcard (approx. 4,000)

Gallery

- Naming rights for one Gallery show (ex. “(Gallery Show”) presented by (company name))
- Inclusion in all Gallery PR/Promotions

Partner

\$5,000

GAC Onsite & Promotions

- Use of GAC facilities for one event (meeting, reception)
- Onsite demonstrations/display opportunities
- Logo on GAC website with link to sponsor homepage
- Logo in GAC catalogues (4 per year distributed to 7,000 per printing)
- 10 annual memberships; includes 10% discount in GAC shop, 10% discount for class registration fees

Events

- Craft Expo (attendance: 9,000+): 20 Expo tickets, logo on signage, program book and advertising; display opportunities of product/literature in GAC Expo tent
- Annual Gala: 4 Gala tickets, logo on Gala event signage, inclusion in Gala PR/promotions
- Artistry: Inclusion on postcard (approx. 4,000)

Sponsor

\$2,500

GAC Onsite & Promotions

- 5 annual memberships; includes 10% discount in shop, 10% discount for class registration fees
- GAC website listing

Events

- Craft Expo (attendance: 9,000+): 10 Expo tickets, logo on Expo signage
- Annual Gala: 2 Gala tickets, logo on Gala signage

Supporter

\$1,000

GAC Onsite & Promotions

- 3 annual memberships; includes 10% discount in shop, 10% discount for class registration fees
- GAC website listing

Events

- Craft Expo (attendance: 9,000+): signage listing; 5 tickets
- Annual Gala: Listing on Gala signage

Friend

\$500

GAC Promotions

- GAC website listing

Events

- Craft Expo (attendance 9,000+): signage listing; 2 tickets
- Annual Gala: Listing on Gala signage