



Guilford Art Center

## **APPLICATION GUIDELINES**

Thank you for your interest in the shop @ Guilford Art Center. Since 1967, our shop has been known as “the” place to buy American contemporary fine craft and art. We are pleased to continue this tradition, as proven by our NICHE Magazine retailer nomination as well as receiving awards for the New Haven Advocate’s “Best Artisans Gallery” and “Best Place to Buy One-of-a-Kind Jewelry”. Please note the following eligibility requirements:

### **Eligibility**

Crafts made (by hand) by an individual and/or with help from a limited number of assistants/apprentices including the following media: baskets, clay, clothing, edibles, fiber, furniture, glass, jewelry, leather, metal, mixed media, paper/book arts, polymer clay, quilts, toys, and wood. Prints, photography and paintings are also eligible. However, space is limited.

All work must be handmade in the USA or Canada, and be of high quality.

All submitted work must express the personal aesthetic of the maker, demonstrate technical skill (attention to detail, design, function and finish) and appear saleable with attention to pricing and product presentation. Structural integrity must match the intent of use.

If your work requires enhancements and/or purchased parts they must be of high quality and not dominate the work (i.e. lamp parts, bamboo handles, clockworks, beads, pouches, etc).

Merchandise must be available upon request and assured it is received in a timely manner when requested.

### **Media Specific Requirements**

All submitted work must meet the eligibility requirements above. The specific requirements listed below provide additional detail for select media.

#### **Clay-**

- Thickness of clay should be in proportion with the form and function of the piece.
- Each piece should be finished inside and out (no excessive crazing, pitting, etc.)
- Handles and surfaces should be without sharp edges, spouts and lids should function well and attachments should be physically strong.

#### **Edibles-**

- Due to the consumable nature of these products, the Center allows a limited selection of edibles into the show however they must be: non-perishable, produced in limited quantities and from the creators original recipe.

#### **Fiber (Stitched)-**

- Commercial parts/fabrics may be used but are subordinate to the total design and production of the craft product.
- All seams and raw edges must be finished in a functional and aesthetic manner.

#### **Glass-**

- All sharp edges (including sharp pontil marks) must be removed.
- Bubbles in glassware will not be allowed

# the shop

@ GUILFORD ART CENTER

## **Metal-**

- Fire scale problems must be resolved and solder joints should be clean.
- Connections (both hot and cold) should be physically strong.
- Findings should be of high quality, function properly, and be compatible with the materials in the piece.
- Each piece should demonstrate that attention has been paid to all surfaces, including the back surface.

## **Mixed Media-**

- Includes: assemblages, painting/surface designs on unique objects, combinations of more than one medium.

## **Paper (Cards/Calendars)-**

- Due to the disposable nature of note cards and calendars, the Center allows commercial reproduction of original works of art for these objects.

## **Prints, Photography, Painting-**

- If work is framed, the frame should be appropriate to the piece, be of high quality and not dominate the work.  
If work is not framed, it must be presented matted, and within a clear sleeve/shrink-wrapped or framed.
- Each piece should be signed and numbered (if applicable) in pencil.
- Pieces should be either one-of-a-kind or limited edition work.

## **Wood-**

- A high quality finish, well sanded surface and attention to all areas of the piece (back, bottom, inside) are expected.

## **Jury Fee (\$20)**

This includes submission and review of a minimum of 5 photos or more (digital or not), a CD disk with your work, or e-mail photos to [ckrause@guilfordartcenter.org](mailto:ckrause@guilfordartcenter.org), or send to: Candice Kraus, Shop Administrator, PO Box 589, Guilford, CT 06437. The Center has the option of choosing the merchandise that we deem appropriate. Artists assume shipping costs for delivery to the Center. If you wish to have your work, photos or slides returned, include a return shipping label, UPS/FED Ex Acct. #, SASE or call to make an appointment for personal delivery/pickup.

Check, cash or money order due with this application.

## **Notification**

Artists will be notified as early as possible after the jury convenes, either via email, letter, or phone call with the committee's decision regarding submission. At that time, your work will be returned (if you have included payment for its return) or we will request that you come to pick it up (if it was hand-delivered).

Please note that although your craft pieces might meet all of the criteria at an acceptable level, the committee reserves the right to refuse work based on suitability to the atmosphere of the shop space, the number of consignors we have working in the medium, and available space. Artists may continue to submit presentations to the committee as new bodies of work are created, as these will be considered separately from any original refused submissions.

**Terms**

Crafts are accepted on a 50/50-consignment basis or 100% of the wholesale cost. Delivery or shipping to GAC will be at the expense of the artist and any returns to the artist will be at the expense of GAC. All packages will be returned, insured, via UPS. If you do not want your work sent back via UPS then please send us your own return postage. In the event of any merchandise broken during shipping, it is the artist's responsibility to file a claim with UPS. ***As a nonprofit organization, Guilford Art Center appreciates if artists living within driving distance of GAC drop-off and pick up their work.***

If a special order is made as a direct result of viewing work at the Art Center, the Art Center will retain 50% of the sale of the special order.

Checks for sold items will be sent on a monthly basis, with sales for one month paid by the end of the following month (payment is usually made mid-month).

Articles consigned to the shop @ Guilford Art Center will be arranged in displays as space is available and at the discretion of the shop administrator and staff.

**Artist's Biography**

- Attach an artist statement and/or biography describing the processes used in your work to this application.
- Cards and hang tags with artists information will be allowed

## Application

Name \_\_\_\_\_

Address \_\_\_\_\_

(Please use physical address where merchandise will be shipped back)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone/Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

### Submission Information

Please submit a minimum of (5) five pieces representing a range of prices and styles in your work. Mark your name on photos or physical items and number them accordingly. Please note that retail price reflects a 100% markup of your cost.

Description \_\_\_\_\_ Retail cost \_\_\_\_\_

Description \_\_\_\_\_ Retail cost \_\_\_\_\_

Description \_\_\_\_\_ Retail cost \_\_\_\_\_

Description \_\_\_\_\_ Retail cost \_\_\_\_\_

Description \_\_\_\_\_ Retail cost \_\_\_\_\_