



2019 SPONSORSHIP OPPORTUNITIES

Principal

\$10,000

Category Exclusivity

- “The Official (company/industry) of GAC”

GAC Onsite & Promotions

- One GAC-created class/workshop for employee group (max: 12 people)
- Use of GAC facilities for one event (meeting, reception)
- Onsite demonstrations/display opportunities
- Logo on GAC website with link to sponsor homepage
- Logo in GAC catalogues (4 x/year distributed to 7,000)
- 20 annual memberships; includes 10% discount in shop and gallery and 10% discount for class registration fees

Events

- Craft Expo (attendance: 8,000+): 30 Expo tickets, logo on signage, program book and advertising; display opportunities of product/literature in GAC Expo tent
- Summer Party: 6 tickets, logo on signage, inclusion in promotions
- Art & Craft Beer; Soup for Good: logo on signage

Gallery

- Naming rights for one Gallery show (ex. “(Gallery Show”) presented by (company name))
- Inclusion in all Gallery PR/Promotions

Partner

\$5,000

GAC Onsite & Promotions

- Use of GAC facilities for one event (meeting, reception)
- Onsite demonstrations/display opportunities
- Logo on GAC website with link to sponsor homepage
- Logo in GAC catalogues (4 x/year distributed to 7,000)
- 10 annual memberships; includes 10% discount in shop and gallery and 10% discount for class registration fees

Events

- Craft Expo (attendance: 8,000+): 20 Expo tickets, logo on signage, program book and advertising; display opportunities of product/literature in GAC Expo tent
- Summer Party: 4 tickets, logo on signage
- Art & Craft Beer; Soup for Good: logo on signage

Sponsor

\$2,500

GAC Onsite & Promotions

- 5 annual memberships; includes 10% discount in shop and gallery and 10% discount for class registration fees
- GAC website listing

Events

- Craft Expo (attendance: 8,000+): 10 Expo tickets, logo on signage
- Summer Party: 2 tickets, logo on signage
- Art & Craft Beer; Soup for Good: listing on signage

Supporter

\$1,000

GAC Onsite & Promotions

- 3 annual memberships; includes 10% discount in shop and gallery and 10% discount for class registration fees
- GAC website listing

Events

- Craft Expo (attendance: 8,000+): signage listing; 5 tickets
- Summer Party: Listing on signage
- Art & Craft Beer; Soup for Good: listing on signage

Friend

\$500

GAC Promotions

- GAC website listing

Events

- Craft Expo (attendance 8,000+): signage listing; 2 tickets
- Summer Party: Listing on signage
- Art & Craft Beer; Soup for Good: listing on signage



GUILFORD ART CENTER — Sponsorship 2019

Your partnership commitment at any level is greatly appreciated

Business Name _____

Contact Person _____

Address _____

Phone _____ Email _____

YES! I would like to join Guilford Art Center as a sponsor for 2019

Principal (\$10,000)

Partner (\$5,000)

Sponsor (\$2,500)

Supporter (\$1,000)

Friend (\$500)

No – I am unable to join you as a sponsor, but enclosed is a tax-deductible donation to support the programs of the Guilford Art Center

Enclosed is my check for \$ _____

Please charge my credit card

Card # _____ Exp. Date _____

Thank you!

**Mail completed form to:
GUILFORD ART CENTER**

Attn: Maureen Belden

411 Church Street

Guilford, CT 06437

FAX: 203-453-6237

Email: mbelden@guilfordartcenter.org

Or you can donate online at <http://guilfordartcenter.org/gac-opportunities/sponsorship>