



# Guilford Art Center

SCHOOL || SHOP || GALLERY || CRAFT EXPO

2022 Sponsorship Opportunities	Principal \$10,000	Partner \$5,000	Sponsor \$2,500	Supporter \$1,000	Friend \$500
<b>CATEGORY EXCLUSIVITY</b>					
The Official (company/industry) of GAC	.				
<b>GAC PROMOTIONS</b>					
One custom-created art workshop for employee group; online or in-person; max 12 people	.				
Use of GAC facilities for a meeting or reception	.	.			
Onsite display/demonstration opportunities	.	.			
Presence on GAC website	Logo w/Link	Logo w/Link	Listing	Listing	Listing
Business profile/feature and ongoing listing in GAC eblasts, social media	.	.	.	.	.
Inclusion in GAC online catalogs (4 issues/year, distributed to 8,000 readers, posted on website)	Logo	Logo	Listing	Listing	Listing
# of annual memberships (10% discount in shop/gallery and on tuition)	20	10	5	3	1
Special coupons for GAC Shop	.	.	.	.	.
<b>GUILFORD CRAFT EXPO</b>					
# of tickets	30	20	10	5	2
Branding on event signage	Logo	Logo	Logo	Listing	Listing
Branding in event program	Logo	Logo			
Onsite display opportunities	.				
<b>RECOGNITION</b>					
Signage at all events, on-site and virtual	Logo	Logo	Logo	Listing	Listing
Signage throughout campus	Logo	Logo	Logo	Listing	Listing
<b>GALLERY</b>					
Naming rights for one Gallery show	.				
Inclusion in all Gallery PR/promotions	.				