



Guilford Art Center

SCHOOL | SHOP | GALLERY

THE SHOP at GUILFORD ART CENTER APPLICATION GUIDELINES

Thank you for your interest in The Shop at Guilford Art Center. Since 1967, our shop has been known as the premier place to buy American contemporary fine craft and art along the CT shoreline. We are open 7 days a week for in-person shopping, as well as offer an online shopping experience. Our customers are affluent, educated and appreciate the uniqueness and fine quality of handcrafted works.

Eligibility

Crafts made (by hand) by an individual and/or with help from a limited number of assistants/apprentices including the following media: baskets, clay, clothing, edibles, fiber, furniture, glass, jewelry, leather, metal, mixed media, paper/book arts, polymer clay, quilts, toys, and wood. Prints, photography and paintings are also eligible, however, display space is limited.

All work must be handmade in the USA or Canada, and be of high quality.

All submitted work must express the personal aesthetic of the maker, demonstrate technical skill (attention to detail, design, function and finish) and appear saleable with attention to pricing and product presentation. Structural integrity must match the intent of use.

If your work requires enhancements and/or purchased parts they must be of high quality and not dominate the work (i.e. lamp parts, bamboo handles, clockworks, beads, pouches, etc.).

Merchandise must be available upon request and assured it is received in a timely manner when requested.

Media Specific Requirements

All submitted work must meet the eligibility requirements above. The specific requirements listed below provide additional detail for select media.

CLAY

- Thickness of clay should be in proportion with the form and function of the piece.
- Each piece should be finished inside and out (no excessive crazing, pitting, etc.)
- Handles and surfaces should be without sharp edges, spouts and lids should function well and attachments should be physically strong.

FIBER (stitched)

- Commercial parts/fabrics may be used but are subordinate to the total design and production of the craft product.
- All seams and raw edges must be finished in a functional and aesthetic manner.

GLASS

- All sharp edges (including sharp pontil marks) must be removed.

METAL

- Fire scale problems must be resolved and solder joints should be clean.
- Connections (both hot and cold) should be physically strong.
- Findings should be of high quality, function properly, and be compatible with the materials in the piece.
- Each piece should demonstrate that attention has been paid to all surfaces, including the back surface.

MIXED MEDIA

- Includes: assemblages, painting/surface designs on unique objects, combinations of more than one medium.

PAPER (Cards/Calendars)

- Due to the disposable nature of note cards and calendars, the Center allows commercial reproduction of original works of art for these objects.

PRINTS, PHOTOGRAPHY, PAINTING

- If work is framed, the frame should be appropriate to the piece, be of high quality and not dominate the work.
- If work is not framed, it must be presented matted, and within a clear sleeve/shrink-wrapped or framed.
- Each piece should be signed and numbered (if applicable) in pencil.
- Pieces should be either one-of-a-kind or limited edition work.

WOOD

- A high quality finish, well sanded surface and attention to all areas of the piece (back, bottom, inside) are expected.

Submission

Please submit a minimum of 5 photos or more (digital or not), for review. They can be e-mailed to ealbergo@guilfordartcenter.org, or sent to: Elena Albergo, 411 Church Street, Guilford, CT 06437. The Center has the option of choosing the merchandise that we deem appropriate.

Notification

Artists will be notified as early as possible after submission. You will receive an email or phone call with the decision regarding your submission.

Please note that although your craft pieces might meet all of the criteria at an acceptable level, the committee reserves the right to refuse work based on suitability to the atmosphere of the Shop space, the number of consignors we have working in the medium and available space. Artists may continue to submit presentations to the committee as new bodies of work are created, as these will be considered separately from any original refused submissions.

Terms

Crafts are accepted on a 50/50-consignment basis or 100% of the wholesale cost. Delivery or shipping to GAC will be at the expense of the artist and any returns to the artist will be at the expense of GAC. All packages will be returned, insured, via UPS. If you do not want your work sent back via UPS then please send us your own return postage. In the event of any merchandise broken during shipping, it is the artist's responsibility to file a claim with UPS. As a nonprofit organization, Guilford Art Center appreciates if artists living within driving distance of GAC drop-off and pick up their work.

If a customer requests a special order of an artist's work at the Art Center, the Art Center will retain 50% of the sale of the special order.

Checks for sold items will be sent on a monthly basis; with sales for one month paid by the end of the following month (payment is usually made mid-month).

Articles consigned to The Shop will be arranged in displays as space is available and at the discretion of the shop administrator and staff.



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SHOP APPLICATION

Name: _____

Address: _____

(Please use physical address where merchandise will be shipped back)

City, State, Zip: _____

Phone: _____

E-mail : _____

Website: _____

Social Media Pages (please list all so we can cross-promote): _____

Submission Information

Please submit via email or mail a minimum of (5) five images representing a range of prices and styles in your work. Please note that retail price reflects a 100% markup of your cost.

1) Description & Retail Cost: _____

2) Description & Retail Cost: _____

3) Description & Retail Cost: _____

4) Description & Retail Cost: _____

5) Description & Retail Cost: _____

Artist's Biography

Please attach an artist statement and/or biography describing the processes used in your work to this application.

Cards and hang tags with artist's information will be allowed.

Submit your application to:

Elena Albergo, GAC Shop Manager

Email: ealbergo@guilfordartcenter.org

Address: Guilford Art Center, 411 Church Street, Guilford, CT 06437

Phone: 203-453-5947

Fax: 203-453-6237